



# Claudio Alexandre Beck

27/08/82, married, 2 daughters

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## SUMMARY

Senior creative multimedia, brand and 3D designer with over 10 years of experience in marketing and communication design, product visualization and overall branding for services and products.

I deliver from start to finish successful branding campaigns, including online and offline media.

In detail experiences:

1. Responsible to concept, design, curate, execute, present and publish presentations, advertising campaigns, product visualization, all communication assets, from concept ideas to final high quality composed images and short animations to fully show functionalities or other important details.
2. Available from graphic design to brand coordinator.
3. Sense of priority to always add value to brand guidelines on any-scale campaigns.
4. In project management I work tremendously with time and project management softwares such as Trello and ClickUp, Gantt and KanBan methods. I can also multi-task on different projects while maintaining control over quality and deadlines.
5. I am fully motivated by the open position as I would like to further develop my skills side by side with the best professionals, learn and share knowledge with them.

## IN A GLANCE

### Nationality / Work Permit

- ▶ Swiss

### Age

- ▶ 40 years

### Salary Expectation

- ▶ CHF 85.000 / year

### Mobility

- ▶ On-site / Remote / Hybrid

### Languages

- ▶ English: fluent
- ▶ Portuguese: fluent
- ▶ German: intermediary
- ▶ Spanish: intermediary

### Current Employer

- ▶ COTRA Autotransport AG
- ▶ Studen, Switzerland

### Notice Period

- ▶ 30 days

# EDUCATION



# SKILLS

Two dark blue rectangular boxes with white text. The left box is titled 'Interpersonal Skills' and the right box is titled 'Hard Skills'. Both have a white horizontal line under the title. The Interpersonal Skills box contains a list of traits. The Hard Skills box contains two columns of software and tool names.

- Interpersonal Skills**
  - Creative and imaginative
  - Solution-oriented to deliver result
  - Disciplined and organized
  - Excelent communication
  - Diverse cultural background
  - Team-player and motivator
  - Self-management
  - Loyal
- Hard Skills**
  - Adobe Photoshop
  - Autodesk Maya
  - Adobe Illustrator
  - Keyshot
  - Adobe InDesign
  - Maxon Redshift
  - Adobe Premiere Pro
  - Zbrush
  - Adobe After Effects
  - WordPress
  - Adobe Lightroom
  - HTML
  - Affinity Designer
  - CSS3
  - Affinity Publisher

# EXPERIENCE

